# **Pivotel Cookie Policy**

### **About this policy**

Pivotel "we", "our" or "us") uses cookies and other technologies to enable features on the website, <u>https://www.pivotel.com/</u> (the "Site"), on the Pivotel Apps, in e-mails or e-mail advertisements. A cookie is a small text file that stores Internet settings. Almost every website uses cookie technology. Cookies, among other things, speed navigation through our Site, keep track of information so that you do not have to re-enter it each time you visit our Site, help us provide you with customized content and allow us to learn about your visit.

Some of the information collected through cookies and other technologies may be considered personal information. You can access our Privacy Policy to know more about how we handle and protect online information about you.

# **Types of Cookies Pivotel Uses**

Pivotel uses four types of cookies: necessary cookies, performance cookies, functional cookies and cookies for marketing purposes.

- Necessary cookies are essential in order to enable you to move around the Site and use its features. These temporary cookies last only as long as your web browser is open and are used for technical purposes such as enabling better navigation on our Site. Without these cookies, services you have asked for cannot be provided – for example, remembering previous actions (e.g., entered text) when navigating back to a page in the same session. Once you close your browser, the cookie disappears.
- Performance cookies are stored on your computer for longer periods and are used for purposes including tracking the number of unique visitors to our Site and information such as the number of views a page gets, how much time a user spends on a page, and other pertinent web statistics. These cookies do not save information that would allow the user to be identified. The collected information is aggregated, and therefore made anonymous. These cookies are used exclusively to improve the performance of the website, and with it the user experience.
- Functional cookies enable the Site to save information which has already been entered (such as usernames, languages choices, and your location), so that it can offer you improved and more personalized functions. Functional cookies are also used to enable features you request such as playing videos. These cookies collect anonymous information and cannot track your movements on other websites.
- Cookies for advertising purposes are used to display advertisements to users that are more targeted and adapted to their interests. They also are used to limit the frequency with which an advertisement appears and measure the effectiveness of advertising campaigns. They register whether a person has visited a website or not. This information may be shared with third-party advertisers. Cookies for improving target group appeal and advertising are often linked with page functionalities of third-party providers.

### How to Control and Disable

You can control and/or delete or disable cookies at any time by adjusting your browser settings. Browsers are different, so refer to instructions related to your browser to learn about cookie-related and other privacy and security settings that may be available.

Please be aware, however, that if you turn off cookies, you may not be able to take full advantage of all of the features of our Site.

### **Google Analytics**

Pivotel uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the Site analyze how users use the Site. The information generated by the cookies about your use of the Site will be transmitted to and stored by Google on servers in the United States. Google will use this information on behalf of us as the operator of the Site for the purpose of evaluating your use of the Site, compiling reports on Site activity for Site operators and providing them other services relating to Site activity and Internet usage.

In case IP anonymization is activated on the Site, your IP address will be truncated within the area of Member States of the European Union ("EU") or other parties to the Agreement on the European Economic Area ("EEA"). Only in exceptional cases will the whole IP address be first transferred to a Google server in the United States and truncated there. IP anonymization is active on the Site and, therefore, the IP address that your browser conveys within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of the Site.

You may refuse the use of cookies by selecting the appropriate settings in your browser, however please note that if you do so you may not be able to use all functions of the Website. You can also opt-out from the storage by Google of the data that is created by the cookie and is related to the use of the Website (including your IP address) and the processing of such data by Google by downloading and installing the Google Analytics opt-out Browser add-on available at <u>Google Analytics Opt-out Browser Add-on</u>.

#### Changes to the notice

We will always notify you via email or otherwise should we update this notice we will update the "last modified" date at the bottom of this privacy policy to indicate the latest revision, as well as the changes were made.

# **Contact Information**

Pivotel 2 Oakwood Blvd. Suite 200 Hollywood, FL 33020 United States of America Phone: +1-(954)-763-8650 Website: pivotel.com Email: support@pivotel.com